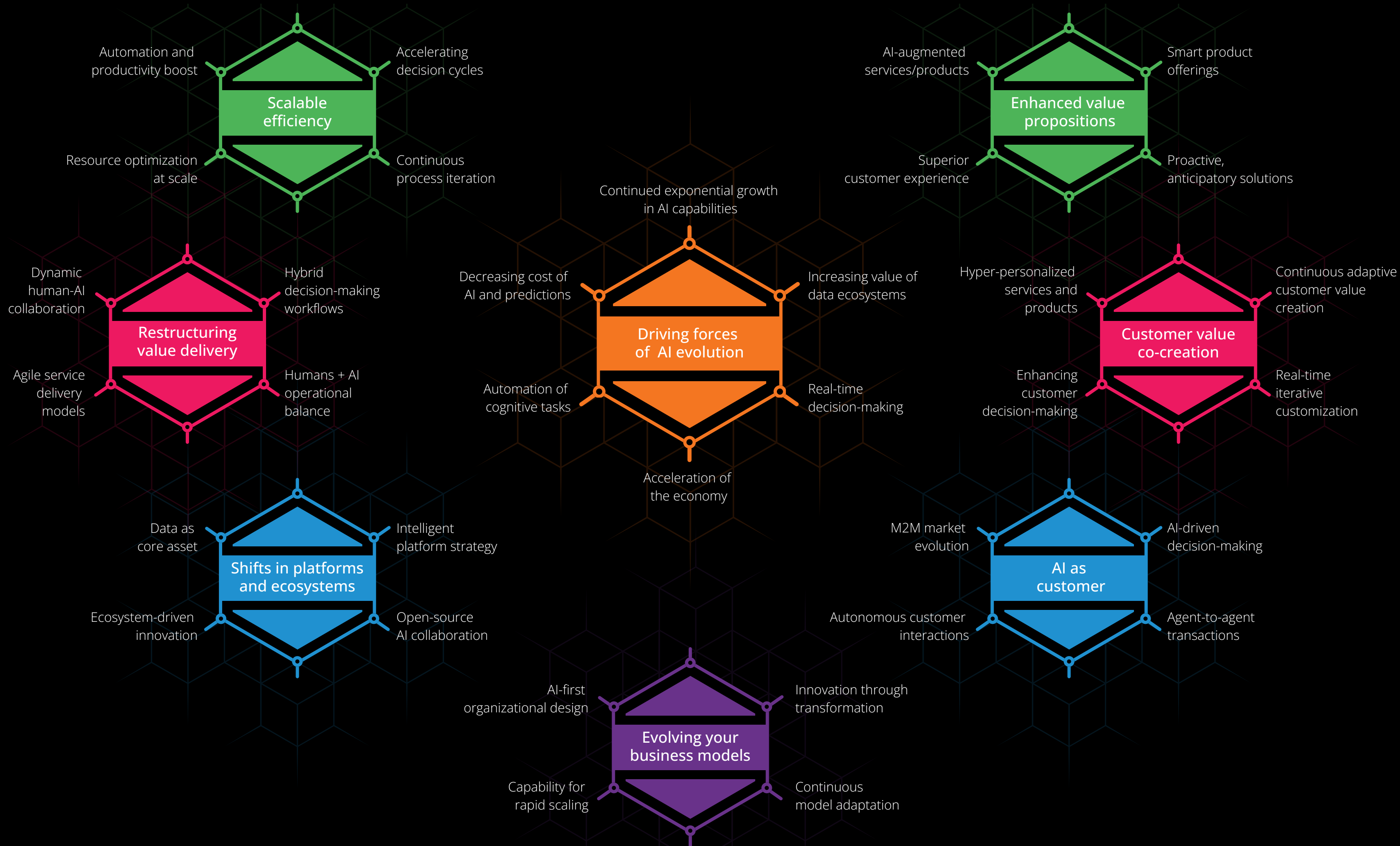


AI Impact on Business Models & Value Creation



ROSS DAWSON

- Futurist
- Keynote speaker
- Strategy advisor

**AMPLIFYING
COGNITION**

- AI-enhanced thinking
- The potential of Humans + AI
- AI-augmented decision-making

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