Future of the CIO Beta VI

OPPORTUNITIES

Decision-oriented analytics

API-enabled enterprise

Integration with marketing

User app development

Reconfigurable

processes

DRIVERS

IT FUNCTION

ROLE OF CIO

ONE Bandwidth Processing power Storage

Mobility

Interfaces



Excellence Construction Opportunity Flexibility

> **Openness Beauty**

Cloud Cloud

Big data

Mobile

Social media

Consumerization



Security & continuity User power

DEMANDS

Responsiveness

Budget constraints

Environmental efficiency



KEY ROLES

Advisor to business

Facilitating solutions

Internal & external integration

Transforming infrastructure

User education

CAPABILITIES

Visionary leadership

Entrepreneurial mindset

Managing vendor networks

Supporting business ecosystems

Workforce change



Better business decisions **Competitive differentiation**

Driver of business innovation

Future-aware strategy

Enabler of agility

ENABLERS

Governance for transformation

CIO role redefinition

Enterprise-wide IT policies

Executive & board education

External focus



- Strategy for the network economy
- · High performance organizations
- · Thought leadership content





· Keynote speaker

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