

STRATEGIC OVERVIEW: AHT GROUP



REVENUE

EXPERT SERVICES	CORPORATE SERVICES	VENTURES	PUBLISHING	PROJECTS/ APPS	EVENTS
<ul style="list-style-type: none"> Keynote speaking Strategy facilitation Media spokesperson Public workshops 	<ul style="list-style-type: none"> Scenario planning Future research reports Thought leadership content & communities Better networked organisations Consulting on crowdsourcing Innovation stimulation 	<ul style="list-style-type: none"> MultiDimension Corp MemeStreme CrowdGen XTeamPro QR8S Repyoot Trend Surfing Party Alert Network 	<ul style="list-style-type: none"> Results From Crowds/ Crowds for Marketing/ Media Future of Sex Creative Economies Future of News/ PS/ FS/ Events/ Dating etc. Personal Branding Results from SocMed etc. 	<ul style="list-style-type: none"> MyThoughtScape Business Model Mapping Global Startup Hubs Thriving on Overload Here and Now News interfaces/ Multi-task productivity apps Influence network analysis etc. 	<ul style="list-style-type: none"> Future Network Executive roundtables/ CIO of the Future Entrepreneurs Xmas Crowd Bus Models Summit/ crowd w/shops Future of Work Summit Future of Sex party Future of PR

ENABLERS

TALENT	TEAM	CONTENT	VISIBILITY	PROCESSES	PLATFORM
<ul style="list-style-type: none"> Core team/ project managers Writers/ Editors/ Publishers CTOs 3D design/ animation PR outreach Salesperson COO/ Project director 	<ul style="list-style-type: none"> Hiring processes/ tests Local / global team building Profit share Varied reward structures Peer review 	<ul style="list-style-type: none"> Future of work LN 2nd Edition How to be a futurist Futurist content Videos Frameworks Forthcoming books 	<ul style="list-style-type: none"> SEO Media relations Blogs Twitter accounts Facebook pages Strategic social media Speaker influence app 	<ul style="list-style-type: none"> Project reporting Process guides Web templates/ editorial guides Company establishment Book / report templates Sharing project information 	<ul style="list-style-type: none"> Project platform AHT site FEN site Legal External funding Open business