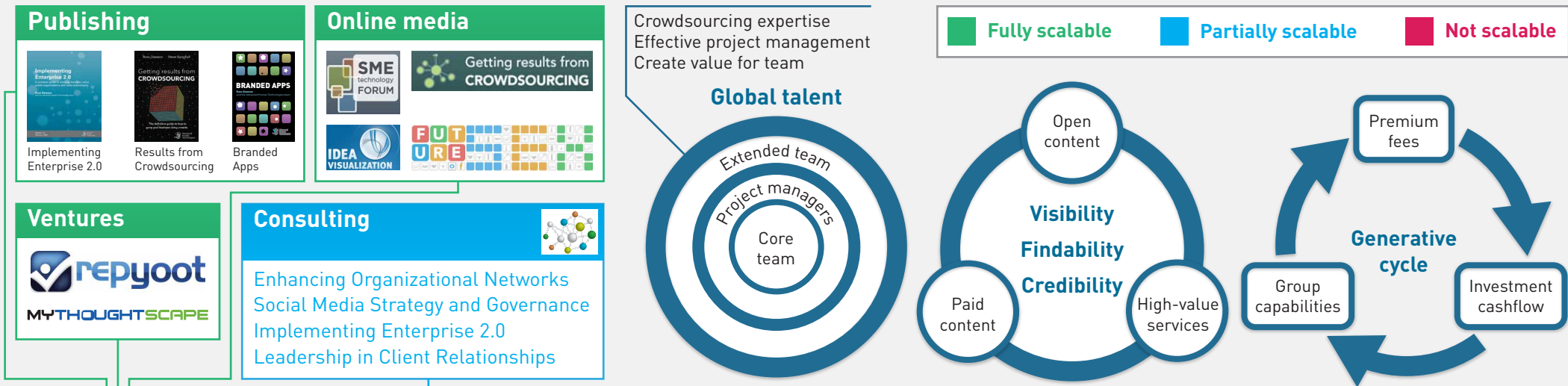


AHT Group: Business Model Overview February 2011



Ventures

Consulting

Enhancing Organizational Networks
Social Media Strategy and Governance
Implementing Enterprise 2.0
Leadership in Client Relationships

Advanced Human Technologies

Leveraging deep expertise in the network economy

FUTURE EXPLORATION NETWORK

Global network helping leading organizations to embrace the future

THE INSIGHT EXCHANGE

Bringing executives together to engage with leading-edge business issues

ROSS DAWSON

Futurist and Entrepreneur

Thought leadership content

Branded — examples: Future of the Media Landscape, The Newscape

Sponsored — examples: IBM, SAP, Microsoft, Epicor

Long-term strategy

Scenario Planning
Custom Research
Executive Facilitation

Branded events

Future of Crowdsourcing Summit
Future of Media Summit
Enterprise 2.0 Executive Forum
SME Technology Summit

Activities

Group Chairman
Keynote Speaker
Strategy advisor and facilitator
Media commentator
Blogger
Author

Media strategy

Briefings and Workshops
Future Media Landscapes
iPad and Tablet Strategy

Custom events

Executive Roundtables
Lead Generation Events
Virtual Events

Books

Trends in the Living Networks

Ross Dawson on opportunities for business and society in a hyper-connected world.