

# ROSS DAWSON

Keynote speaker | Futurist | Strategy advisor



World leading futurist

Authority on technology and strategy

Bestselling business author

[www.rossdawson.com](http://www.rossdawson.com)



## About Ross Dawson



Ross Dawson is globally recognised as a leading keynote speaker, entrepreneur and authority on business strategy. He is Founding Chairman of professional services and venture firm Advanced Human Technologies and futures think-tank Future Exploration Network.

Ross's frequent media appearances include CNN, Bloomberg TV, SkyNews, ABC TV, Today and Sunrise shows, New York Times

and many others. His blog *Trends in the Living Networks* is ranked as one of the top business blogs in the world. Ross has run executive education programs at the Australian Graduate School of Management and many other academic institutions around the world. Previously Ross worked in senior positions in Sydney, Tokyo and London with organisations including Merrill Lynch, NCR and most recently Thomson Financial as Global Director – Capital Markets.

## Global demand for Ross Dawson's keynote speaking



Abu Dhabi  
Brisbane  
Hong Kong  
Los Angeles  
New York  
San Francisco  
Sydney

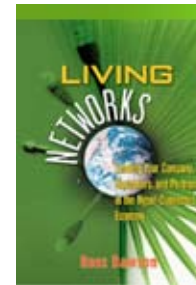
Adelaide  
Cairns  
Istanbul  
Manila  
Orlando  
Sao Paulo  
Toronto

Auckland  
Canberra  
Johannesburg  
Melbourne  
Paris  
Seattle  
Wellington

Bangkok  
Chicago  
Kuala Lumpur  
Miami  
Perth  
Silicon Valley

Boston  
Dubai  
London  
Mumbai  
Phuket  
Singapore

## Books by Ross Dawson



### Living Networks

Groundbreaking book foreseeing the social networking revolution

*"I'm not sure that even Ross Dawson realizes how radical - and how likely - his vision of the future is."*

Seth Godin, author of *Purple Cow* and 11 other bestsellers



### Developing Knowledge-Based Client Relationships 2<sup>nd</sup> Edition

#1 on Amazon.com from Australia for over 2 months

Best Books of 2005 – AFR BOSS magazine

*"Dawson has pulled off the nigh-impossible: improved on what was already a terrific book. Even more than before, this is essential reading for professional service firms."*

David Maister, author of *Managing the Professional Service Firm*



## Keynote Speaker

Ross Dawson is sought after worldwide for his inspiring and insightful keynote speeches at internal conferences, offsite meetings, and marketing events. Speech topics include:

### Success in the Global Economy

We live and work in a global economy, driven by communications, competition and outsourcing. The result is massive emerging opportunities, and new drivers of success.

### Embracing the Future

A breath-taking tour through the future of business, giving insights that will enable managers to act more effectively today, and be better prepared for rapid change tomorrow.

### The Web and Media Revolution

The next phase of the Internet is transforming how we work and play, as digital media explodes. There is an open landscape to profit from these fundamental shifts.

### Building Powerful Networks and Business Relationships

In the global network economy, relationships are everything. The ability to develop strong personal networks and trust-based relationships with clients and partners will determine business success.

### The Future of Financial Services

Each sector of the financial services industry is confronting challenges created by technology, competition and customer expectations. Beyond these challenges lie compelling opportunities.

### Professional Leadership

All professionals must be leaders, both to their clients and inside their firms. Professionals and executives are shown the foundations of effective personal leadership in the 21st century.

For more speech topics see [rossdawson.com](http://rossdawson.com)

## Strategy Leader

Ross Dawson works with top executives and project teams as a strategy advisor and facilitator.

### Executive offsites

Offsite activities can range from a keynote presentation followed by discussion or case studies, through to a highly structured strategy process resulting in specific action plans.

### Board and executive briefings

Ross Dawson provides boards and senior executive teams with briefings on emerging technologies and on the strategic implications for industries and companies.

### Advisory and consulting

World-leading expertise in strategy, technology, business networks and high-value relationships is available to top executives and project teams, often in a senior strategy or project advisory role.

### Scenario planning and long-term strategy

Scenario planning and other future strategy techniques can be applied by working with clients' internal strategy teams, or for larger projects bringing in a team of global experts from Future Exploration Network.





For speaking videos, speech topics and resources:

[www.rossdawson.com](http://www.rossdawson.com)

### What clients say

"I would like to thank you for contributing to our Professional Services Executive Advisory Council meeting in Miami. As the keynote presentation, you got the summit off to a great start in helping SAP and global industry leaders present to develop and define a long-term vision for the industry."

- Carr Phillips, Industry Marketing Director, SAP USA

"Ross Dawson has achieved a remarkable synthesis of concepts that powerfully capture the zeitgeist of today's business environment. Executives should heed his words, to clarify their role in shaping the emerging living global network of business."

- Doug McDavid, Co-Chairman, IBM Symposium on the Coevolution of Business-Technology Innovation

"Ross is an innovative thinker and has a practical and engaging approach to presenting his ideas and knowledge. His contribution to our offsite was one of the keys to making it such a success."

- David Dawes, Chief Operating Officer - Services, ABN Amro Australia

"Ross's opening keynote was a fantastic kick-off for the conference. His twin themes of the importance of networking and emerging technology trends set the scene for an great event. Feedback on his presentation was consistently excellent."

- David Cannington, CEO, ANZA Technology Network

"Ross did an excellent job. He interpreted the brief very well and facilitated the workshop in a very professional way. I am sure we will have the opportunity to use his services again."

- Matthew Birch, Head of Treasury and Capital Markets, BNP Paribas Australia

"I would like to express to you my personal thanks for your contribution to the Garrisons 'Invigorate' Conference. The feedback I have received from your presentation has been extremely positive and valuable to all who attended this year."

- Kim White, Managing Director, Garrisons Pty Ltd

### Representative clients



#### Advanced Human Technologies

Level 14, 309 Kent Street  
Sydney NSW 2000 Australia  
+61-2 9994 8066

[enquiries@rossdawson.com](mailto:enquiries@rossdawson.com)

#### Advanced Human Technologies

580 California Street, 16<sup>th</sup> Floor  
San Francisco CA 94104 USA  
1-415 439 4890