

Ross Dawson – Bios

SUMMARY

Ross Dawson is globally recognized as a leading futurist, keynote speaker, entrepreneur, and authority on business strategy. He is CEO and Chief Futurist of the R7 Group of companies, which includes the marketing and innovation firm Rh7thm and multiple startup ventures. Ross is the bestselling author of 4 books including the acclaimed *Living Networks*. Strong global demand has seen him deliver keynote speeches in 29 countries, while frequent media appearances include CNN, Bloomberg TV, SkyNews, ABC TV, Today and Sunrise shows, Washington Post and many others.

BRIEF

Ross Dawson is globally recognized as a leading futurist, keynote speaker, entrepreneur and authority on business strategy. He is CEO and Chief Futurist of the R7 Group of companies, which incorporates the marketing and innovation firm Rh7thm and multiple startup ventures, and was previously Founding Chairman of the Advanced Human Technologies Group.

Strong global demand has seen Ross speak about the future to business and government leaders in 29 countries and lead executive education programs at top universities worldwide. He is a best-selling author of 4 books including the prescient *Living Networks*, which foresaw the social networking revolution.

Ross's frequent media appearances include CNN, Bloomberg TV, SkyNews, ABC TV, Today and Sunrise shows, Washington Post and many others.

EXTENDED

Ross Dawson is globally recognized as a leading futurist, entrepreneur, keynote speaker, strategy advisor, and bestselling author.

He is CEO and Chief Futurist of the R7 Group of companies, which incorporates the marketing and innovation firm Rh7thm and multiple startup ventures. He was previously Founding Chairman of the Advanced Human Technologies group of companies, spanning professional services, publishing, events, apps, and software development, which has become part of R7 Group.

Strong demand for Ross's expertise has seen him deliver keynote speeches and executive workshops in 29 countries across six continents for leading organizations worldwide such as Coca-Cola, Google, ING, News Limited, Procter & Gamble, PwC, Visa and many others.

He is author of four books including the Amazon.com bestseller *Developing Knowledge-Based Client Relationships*, now out in its second edition, and the acclaimed book *Living Networks*, which foresaw the social networking revolution.

Ross's frequent media appearances include CNN, Bloomberg TV, SkyNews, European Business Network, Channel News Asia, ABC TV, Today and Sunrise shows, New York

Times, The Guardian and many others. Ross has been named as one of the top 30 most influential people in the world in crowdfunding, one of the top 6 most influential people in the world in Enterprise 2.0 and one of the top 25 influencers globally on the future of work.

Ross has run executive education programs and lectured at numerous academic institutions around the world, including the University of Virginia, Australian Graduate School of Management, Singapore Institute of Management, Institute of Banking and Finance, and Singularity University in Silicon Valley.

Previously Ross worked in senior positions in London, Tokyo and Sydney with organizations including Merrill Lynch, NCR and most recently Thomson Financial as Global Director – Capital Markets. He holds a B.Sc (Hons) from Bristol University and a Grad.Dip in Applied Finance from Macquarie University, and is certified as a Master Practitioner of Neuro-Linguistic Programming (NLP). He has extensive international business experience, and speaks five languages.