2012 PRIORITIES

Global workshops	Web content	Information interfaces/	Web apps	Video/ TV	MemeStreme	Events	Books/ reports	Mainstream book	Future Exploration
Results From Crowds Crowd Business Models Future of Media Enterprise 2.0 Future of Work	Business Model Mapping FutureofSex.net TrendSurfing Personal branding Future of Events Keynote speaker Chinese content Many websites	MyThoughtscape (3D free-form mindmap) News interfaces 3D landscapes	Repyoot HereandNow Twitter info filtering Platforms for crowds	Web seriesExaTrendsFuture of SexFuture of EventsTV productionTV appearance	Crowd-based creative agency Awesome web content Branded content Influence network analysis	Crowd workshops Future Network (Design Media Technology) Executive roundtables Future of Sex party	Getting Results From Crowds Strategies for Creative Economies Future of retail Future of news Thriving on overload Future of work Future of TV	Frameworks for the Future ExaTrends of the Decade	Network Relaunch Client projects Research/ reports Scenario planning

ENABLERS

Company structures

Streamline company setup/ accounting

Legal structures

AHT Inc. vs P/L

Monthly cost/ revenue tracking

HR outsourcing

Project structures

Project-specific guides

Book/ Report templates

Revenue/ cost reporting

Crowd platform

Core executive

Project directors

Editors

'Chief Operating Officer'

Hiring/ talent structures

Retainer plus profit shares

Competitions

Teambuilding

Key roles

- CTO
- Business editors
- Events
- Writers
- Admin assistant

Open business

Share business priorities

Share project information

Core team/ project managers public

External funding

MemeStreme

Repyoot

Productivity apps

SEO / Social

SEO structures and activities

Twitter accounts

Facebook

Other social platforms



